

# PackageX, Inc. Privacy Policy

At PackageX, Inc., we place the highest priority on protecting the integrity of all of your data. We created this privacy statement in order to demonstrate our firm commitment to privacy. The following statement discloses the information gathering and dissemination practices for PackageX. Because PackageX gathers certain types of information about its users, you should understand the terms and conditions surrounding the capture and use of that information. This privacy statement discloses what information is obtained, how it is used, and how to change your information.

## **INFORMATION PACKAGEX, INC. GATHERS AND TRACKS**

PackageX obtains three types of information about users: data that users provide through optional, voluntary registration on our site; aggregated tracking information derived mainly by tallying page views throughout our site; and information obtained during the purchase process. Such information enables us to tailor better our services to our users' needs and helps us better understand the demographics of our audience. PackageX does not share information about individual users with any third party. We obtain user information in the following ways:

### **Registration**

Although many features of PackageX are available to anonymous users, certain sections require that users register to gain access to those sections of the web site. During registration, the user supplies information required to enable transactions including, but not limited to, their name, email address, and other personal information.

### **Message Boards/Forums**

PackageX may offer message boards or forums, where users can enter into lively, real-time, or non-real-time conversations about a variety of topics. PackageX requires message board users to complete the registration process described above. Remember that when you voluntarily disclose personal information online, that information can be collected and used by others. While PackageX strives to protect your personal information, we cannot ensure or warrant the security of any information you transmit to us, and you do so at your own risk. You are solely responsible for maintaining the secrecy of your passwords and any account information.

### **Electronic Newsletters**

The PackageX site may offer electronic newsletters to users. PackageX will obtain the email addresses of users who voluntarily subscribe. Users may remove themselves from PackageX mailing lists by following the instructions contained in every newsletter. Users may be offered the ability to subscribe to these newsletter(s) during registration, or within the "My Profile" section of the PackageX web site.

### **Surveys**

Occasionally, PackageX may conduct user surveys in order better to target content and services to our audience. We may, at our discretion, share the aggregated demographic information in these surveys with PackageX sellers and other business partners. We will never share any information about specific individuals or buying companies with any third party. We may occasionally offer loyalty programs, contests, and promotions in which we request certain information. These promotions will be conducted in full accordance with United States federal and state laws. The full rules and all information about such offers will be clearly posted during the event. Any information gathered will be used only to verify user identity and to contact winners.

### **Suppliers**

Registered users of PackageX may request additional information directly from suppliers. In this process, users may opt to provide suppliers with their personal information. If you make a purchase from our site, the information that you provide, such as your credit card number and contact information, is provided to the suppliers of the goods and services that you purchase. These suppliers can be PackageX or third party companies. Third party companies may have separate privacy and data collection practices. We have no responsibility or liability for these independent policies.

### **Usage tracking**

PackageX tracks user traffic patterns throughout its site. We also collect overall usage statistics by such information as user activity and demographic data.

### **Cookies**

As part of our service, we use cookies to store and sometimes track information about you. A cookie is a small amount of data that is sent to your browser from a web server and stored on your computer's hard drive. Generally, we use cookies to remind us who you are and enable us to access your account information so you do not have to re-enter it; gather statistical information about usage by registered or unregistered users, research visiting patterns, and help target advertisements based on user interests; assist our suppliers track visits and process orders; and track progress and participation in promotions. In some instances, our suppliers and advertisers appearing at our site may use their own cookies. Preferences and options configurations in your browser determine if and how a cookie will be accepted. You can change those configurations on your computer if you desire. By changing your preferences, you can accept all cookies, you can be notified when a cookie is set, or you can reject all cookies. If you do so and cookies are disabled, you may be required to re-enter your information more often and certain features of our site may be unavailable.

## **COLLABORATION WORKSPACE**

If you have a collaboration workspace, you control access to it through your own password(s). Only you and others you permit, have access to your workspace. Without such permission no one, including PackageX and its suppliers, has access to your workspace.

## **HOW DOES PACKAGEX USE MY PERSONAL INFORMATION?**

We use your personally identifying information to improve our marketing and promotional efforts, statistically to analyze site usage, to improve our content and product offerings and to customize our site's content, layout, and services. We may use your information to deliver information to you that, in some cases, is targeted to your interests, such as newsletters, banners, new services, and promotions. You can opt out of receiving this information by modifying the My Profile section of the web site or following the instructions in any email communication. We may ask you voluntarily to provide us with additional information regarding your personal or business interests, experience, or requests that may be used to customize our service to you. We use your e-mail address, your mailing address, and phone number to contact you regarding administrative notices, new product offerings, and communications relevant to your use of the site. We will not send you promotions or announcements unless you give us permission to do so. You can opt out of receiving such contacts by modifying the My Profile section of the web site or following the instructions in any email communication. If you place a request for products or services, we use information to fill your order; if the products or services are from a supplier, we may provide your relevant information to that supplier for purposes of the transaction. If you establish an account with us we collect additional information, including billing information, credit card number and expiration date, and tracking information from checks or money orders. We may also use or disclose information to resolve disputes, investigate problems, or enforce our User Agreement. At times, we may review the status or activity of multiple users to do so. We may disclose or access information whenever, in good faith, we believe that the law so requires it or if we otherwise consider it necessary to do so to maintain service and improve our products and services. We use your IP address to help diagnose problems with our server, to manage our Website, and to enhance our site based on the usage pattern data we receive.

## **CORRECT/UPDATE POLICY**

PackageX offers users the ability to correct or change information collected during registration and subsequent use of the site. Such changes may be activated by simply going to the My Profile section and making changes to your data. Users may change this information at any time and as often as necessary. Users who are experiencing problems or who have any questions about how our services work can contact us at [CustomerCare@PackageX.com](mailto:CustomerCare@PackageX.com)

## **EXTERNAL LINKS**

This site contains links to other sites. We are not responsible for the privacy practices or the content of such web sites.

## **TRADEMARKS**

The trademarks, logos, and service marks displayed on this web site are the property of PackageX or other third parties. Users are not permitted to use these marks without the prior written consent of PackageX or such third party that may own the mark.

## **YOUR CONSENT**

By using our Website, you consent to the collection and use of this information in the manner we describe.

## **CONTACTING PACKAGEX, INC.**

If you have any questions about this privacy statement, the practices of this site, or your dealings with this Web site, you can contact:

[CustomerCare@PackageX.com](mailto:CustomerCare@PackageX.com)

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